

RTÉ

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*Scale of Charges*

*For*

*Use of Photographs and Services.*

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## Newspaper Use

Location	¼ page	½ page	Full page
Ireland national	€50.00	€80.00	€120.00
Ireland regional	€30.00	€60.00	€100.00
International	€80.00	€100.00	€150.00

## Magazine Use

Location	¼ page	½ page	Full Page	Front cover
Ireland	€50.00	€80.00	€120.00	€180.00
International	€80.00	€100.00	€150.00	€250.00

- Print runs in excess of 10,000 copies will be charged at the rate given plus an additional 30%
- Print runs in excess of 30,000 copies will be charged at the rate given plus an additional 50%
- Print runs in excess of 50,000 copies will be charged at the rate given plus an additional 75%
- Print runs in excess of 100,000 copies will be charged at the rate given plus an additional 100%

## Book Use (partworks)

One language	¼ page	½ page	Full Page	Inside dust jacket	Front cover	Back cover
One Country (Ireland only)	€50.00	€80.00	€120.00	€100.00	€180.00	€120.00
One Country (excluding USA)	€80.00	€100.00	€150.00	€120.00	€250.00	€200.00
USA only	€100.00	€120.00	€180.00	€150.00	€300.00	€250.00
World	€150.00	€180.00	€250.00	€200.00	€350.00	€300.00
All Languages						
World	€180.00	€200.00	€300.00	€250.00	€400.00	€350.00

CD/DVD covers/booklets are also charged according to book use (partworks) rates.

- Print runs in excess of 10,000 copies will be charged at the rate given plus an additional 10%
- Print runs in excess of 30,000 copies will be charged at the rate given plus an additional 30%
- Print runs in excess of 50,000 copies will be charged at the rate given plus an additional 50%

## Exhibition Use

Temporary	Public Exhibition (Non Commercial)	Public Exhibition (Commercial)
	Per image	Per image
Up to one year	€200	€400

## Broadcast Use

	<b>Transmission</b> For 1st transmission and 1 repeat within 7 days of the first transmission	<b>Repeat</b> For 2 <sup>nd</sup> transmission over a five year period
<b>Ireland</b>	<b>€75</b>	<b>€50</b>
<b>Ireland and UK</b>	<b>€125</b>	<b>€100</b>
<b>EU</b>	<b>€145</b>	<b>€120</b>
<b>Above territories incl. USA</b>	<b>€180</b>	<b>€145</b>

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For **world wide, single language rights, one time use** there is a maximum licence of 2 years.

After this period the licence must be re-negotiated.

Future editions, derivative works and incidental promotional pieces must be separately negotiated.

## Internet publications

<b>Commercial site Home page</b>		<b>Commercial site internal page</b>	
Full page	240	Full page	200
Half page	200	Half page	160
Quarter page or less	160	Quarter page or less	120

<b>Non-commercial site Home page</b>		<b>Non-commercial site internal page</b>	
Full page	120	Full page	100
Half page	100	Half page	80
Quarter page or less	80	Quarter page or less	60

## DVD publications

**Use within DVD with a run of up to 5,000 copies**

Ireland	€100.00
Ireland and UK	€150.00
EU	€200.00
Above territories incl. USA	€300.00

***DVD/CD covers/booklets are charged according to book use (partworks) rates***

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